

Impact of the NCCHPP's Publications 2013 – 2014 Evaluation

March 2015

On September 10, 2014, the National Collaborating Centre for Healthy Public Policy (NCCHPP) launched a third wave of inquiries to evaluate the impact of its publications.¹

The survey used seeks to determine the impact of the NCCHPP's publications based on a scale of use inspired by the work of Skinner (2007).² Impact is determined based on a continuum ranging from the consultation of publications (a prerequisite for use), to the appropriation of the knowledge (e.g., thinking over the information presented, transmitting the document to a colleague or discussing the knowledge), to the conceptual, symbolic or instrumental use of the knowledge (e.g., citing the document, supporting an argument, developing a project, etc.).

Referring to the work of Lemire, Souffez and Laurendeau (2009),³ we also sought to measure different variables that affect the accessibility and use of our publications, such as the preferred channel of dissemination, the proper timing of dissemination (timeliness), the added value of being in contact with the NCCHPP and perceptions of the usability, usefulness and rigorousness of the work.

Information on respondents

Subscribers to the NCCHPP's electronic bulletin (a little over 2000 people) were invited to complete an online questionnaire.

- 27 publications released in 2013 and 2014 were the subject of the evaluation.
 - Other products available on the website, such as PowerPoint presentations, videos, narrated presentations and other web resources, were excluded.
- 94 questionnaires were fully completed out of 155 questionnaires begun (60%).
 - Participants did not respond to all the questions. Therefore, in addition to indicating the number of persons who gave a specific response, we have indicated the total number of respondents for each question.
 - 45 respondents completed the questionnaire in English and 49 completed it in French.
- 95 respondents indicated their work region: most work in Ontario (33) or in Québec (35).
- In response to the question regarding the level at which they intervene, 32/94 respondents reported belonging to a local or regional public health unit. These are the primary knowledge users we are targeting.
- Of these 32 local or regional respondents, 15 were from Ontario, 10 were from Québec, 3 were from British Columbia, 2 were from Manitoba and 2 were international.
- In total, there were 18 international respondents.

¹ The first wave focused on evaluating the documents published by the Centre from 2008 to 2010 and the second wave focused on documents published by the Centre from 2010 to 2013. The NCCHPP's evaluation process is comprehensive and is aimed at evaluating the impact of all its knowledge-sharing practices. Evaluating the impact of publications is part of this comprehensive process.

² Skinner, K. (2007). Developing a tool to measure knowledge exchange outcomes. *Canadian Journal of Program Evaluation*, 22(1), 49-73.

³ Lemire, N., Souffez, K., & Laurendeau, M.-C. (2009). *Facilitating a knowledge translation process. Knowledge review and facilitation tool*. Québec: Institut national de santé publique du Québec. Retrieved from: http://www.inspq.qc.ca/pdf/publications/1628_FacilitiKnowle dgeTransProcess.pdf

Highlights

For up-to-date knowledge relating to healthy public policy



Centre de collaboration nationale
sur les politiques publiques et la santé

National Collaborating Centre
for Healthy Public Policy

Institut national
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Québec



- “I really appreciate the resources that the NCCHPP provides, it is very helpful and provides the evidence needed to build a strong(er) argument. As building healthy public policy is integral to the work of effective public health any resources and tools that can support this work is essential for moving work forward. Especially needed is the importance of community development, engagement and how public health can support this work more effectively”;
- “Thank you, and please keep this up. This is often my only source of information about what other countries are doing from the built environment perspective, beyond typical planning publications. For a transportation planner this is very important, especially today. Please also include other continents, beyond Europe, for comparison purposes, as well as other central and eastern European countries, not just those in the west or EU in general. There are lessons to be learned and comparisons made with others, and we'll not know until we compare the work, its impacts, etc. I will visit your website and see if I can cite it and your publications more often in my future work. Thank you.”

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The National Collaborating Centre for Healthy Public Policy (NCCHPP) seeks to increase the expertise of public health actors across Canada in healthy public policy through the development, sharing and use of knowledge. The NCCHPP is one of six centres financed by the Public Health Agency of Canada. The six centres form a network across Canada, each hosted by a different institution and each focusing on a specific topic linked to public health. In addition to the Centres' individual contributions, the network of Collaborating Centres provides focal points for the exchange and common production of knowledge relating to these topics. The National Collaborating Centre for Healthy Public Policy is hosted by the Institut national de santé publique du Québec (INSPQ), a leading centre in public health in Canada.

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