

POPULATION HEALTH

Healthy Public Policy (HPP) Renewal Initiative

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HEALTHY PUBLIC POLICY (HPP) RENEWAL GOALS

- **Develop** HPP as core area of practice for VCH
- **Enhance** coordination and collaboration across HPP teams
- **Optimize** use of our collective resources to advance HPP
- **Strengthen** how we collectively tell the story of the impact of our HPP work



Maximize our population health impact by improving social and environmental determinants of health through effective policy actions



LEARNING DIAGNOSIS

EMERGING THEME 1: STRATEGY & APPROACHES TO HPP

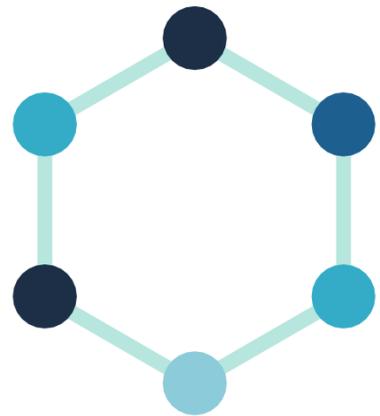


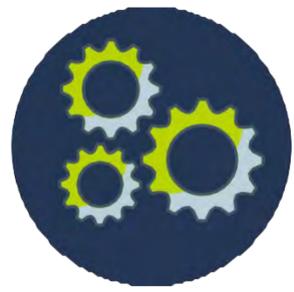
Highlights

- Rich inventory of tools and tactics currently applied
- Strong partnership with local and regional governments in BC region
- Responsive to our partners interests and needs

Work in Progress / Opportunity Space

- Some work done is currently responsive, need of work more on agenda setting and planned strategic interventions
- Documentation, review and evaluation of the impact of work is not a consistent practice
- Population Health practice approaches vary widely across HPP members. Opportunity to develop more consistent practices and approaches. Establish HPP as core area of practice in Public Health.





LEARNING DIAGNOSIS

EMERGING THEME 2: COMPETENCIES & TEAM CULTURE

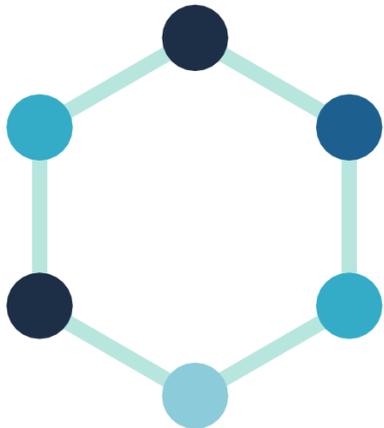


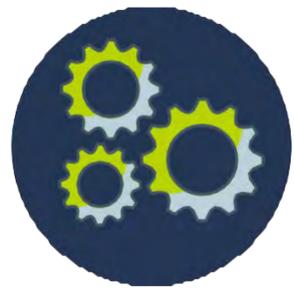
Highlights

- Widespread understanding of the value of using evidence-based knowledge
- HPP team members eager and energized to further learn about this area and to refine their practice
- Passion for promoting equity, and familiarity with the importance of addressing social determinants of health

Work in Progress / Opportunity Space

- Team members reported a lack of specific knowledge on “how to influence” policy
- Divergent social change paradigms (behaviour/ literacy interventions vs environment/policy change interventions)
- Need to find right balance of technical\analytical skills with planning and coordination





LEARNING FROM OTHERS

EMERGING THEME 3: STRUCTURES & SUPPORT

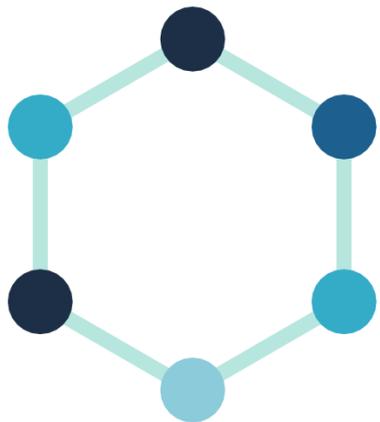
Highlights

- Strong interest from leadership to prioritize HPP in the operations of the OCMHO
- Diffused team structure with policy staff located in different units across Public Health
- Diverse methods of, and channels for, providing VCH input into policy-decision making process



Work in Progress / Opportunity Space

- Foundations for HPP work and mandate, risks and boundaries of this work haven't been clearly articulated
- Limited capacity for evaluation of the HPP interventions and for catalyzing externally-produced research that directly informs HPP work
- Desire to see multiple areas of VCH as organization supporting HPP work
- “Impact” reports and other promising systems in place to communicate HPP work and impact



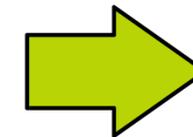


BOOSTING THE OCMHO'S CAPACITY TO INFLUENCE PUBLIC POLICY



STRATEGY 1:

Develop a systematic approach to planning, implementation and evaluation of HPP interventions.



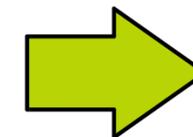
ACTIVITIES

- *Learn from others & KE:*
Review existing tools & practices
- **Develop approach & related tools**
- **Test via prototypes, evaluate & refine**

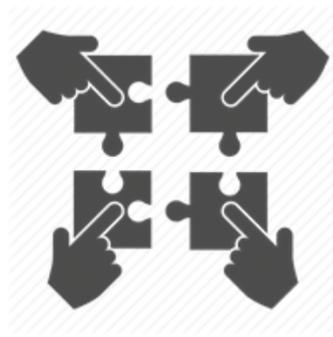


STRATEGY 2:

Identify & develop core competencies for influencing public policy outcomes

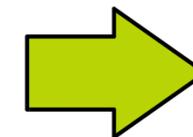


- *Learn from others + literature review*
- Documentation & analysis of prototypes
- Competencies development plan & tools



STRATEGY 3:

Facilitate the establishment of internal & external organizational supportive structures

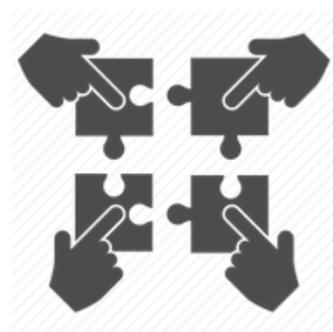


- Overall HPP project evaluation
- Documentation & analysis of prototypes
- Exploration of identified opportunities
- Supportive structures: action plan

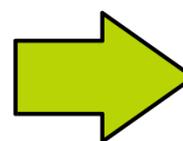
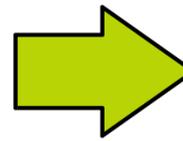
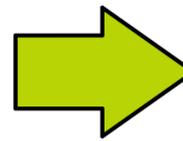


BOOSTING THE OCMHO'S CAPACITY TO INFLUENCE PUBLIC POLICY

SHORT-TERM OUTCOMES

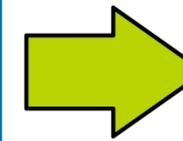


- **APPLICATION** of more systematic approach
- **OPTIMIZATION** of resources across teams, departments, organizations.
- **DEMONSTRATED VALUE** of HPP interventions.
- **COMPETENCIES** for advancing HPPs.



MED-TERM OUTCOME

INCREASED EFFECTIVENESS of VCH OCMHO in advancing healthy public policies.

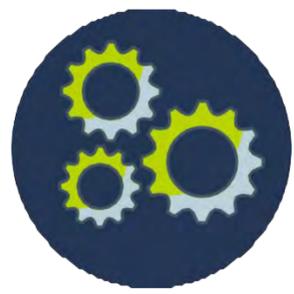


LONG-TERM OUTCOMES

HEALTH-PROMOTING SOCIAL, ECONOMIC AND PHYSICAL ENVIRONMENTS.



IMPROVED population health indicators

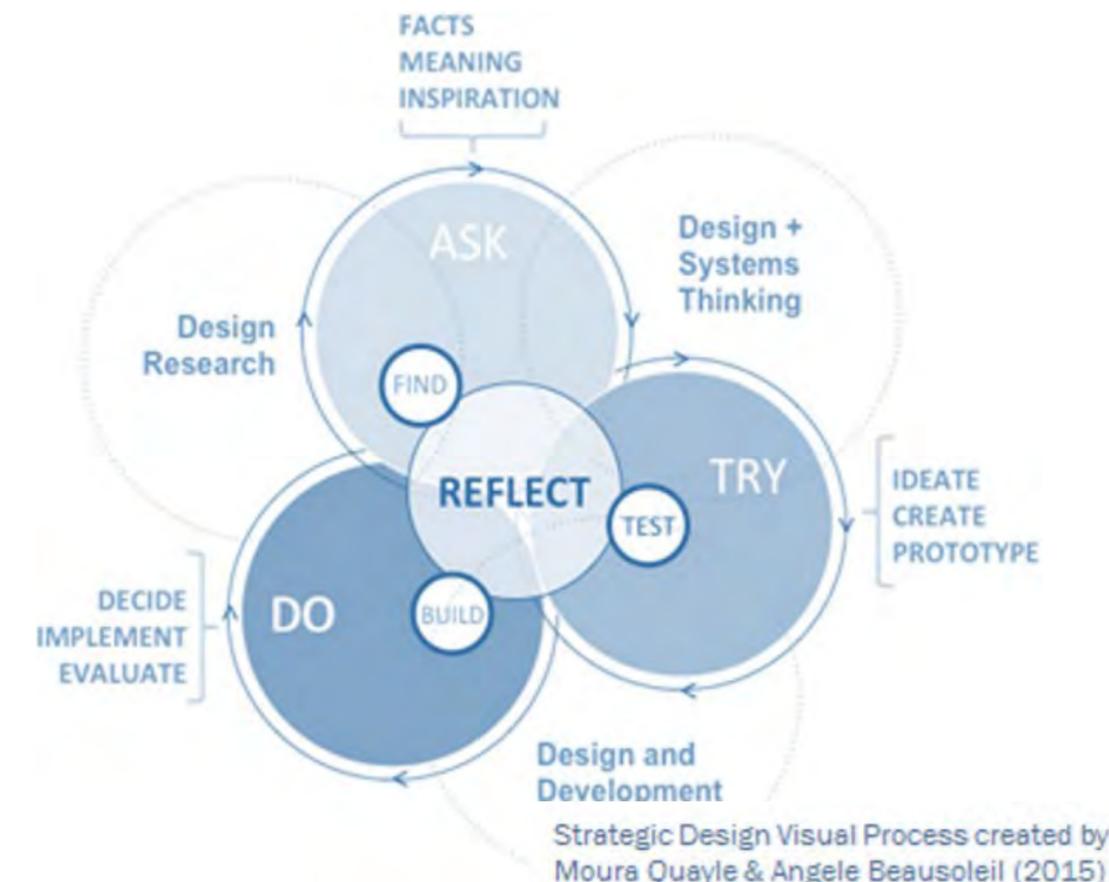


THE POLICY STUDIO PROCESS

“**Policy Studio**” is a design-led process whose various iterations have been effectively tested on: collaborative initiatives, renewal of service delivery programs, and business problems.

With UBC, we are customizing it:

- For application by BC health authorities;
- For the purpose of generating evidence-informed policy outcomes and positive population health impact.



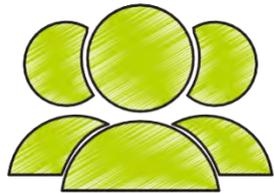
THE POLICY STUDIO PROCESS



Involves:



- **Background research, preliminary analysis and knowledge synthesis/translation** to facilitate: further analysis, stakeholder deliberations and strategic thinking.



- **Multidisciplinary convening of partners** who engage in creative and critical thinking techniques to: co-create, test, and launch strategies aiming at advancing healthy public policies.



- **Systematic documentation, evaluation, learning**--and adaptation of interventions or ongoing improvement.

Learning by Doing

Policy Studio Prototypes

Currently Underway



- Road Safety - 3 prototypes in Richmond, Whistler and Vancouver
- Regional Transportation Strategy (Transport 2050)
- Regional Growth Strategy (METRO 2050) Youth
- Vapping - Rapid Response Policy Studio

Coming Soon



- CityWide Plan
- Childcare Planning
- Food Security

