



National Collaborating Centre  
for Methods and Tools

Centre de collaboration nationale  
des méthodes et outils



Centre de collaboration nationale  
sur les politiques publiques et santé

National Collaborating Centre  
for Healthy Public Policy



# Online Course: An Introduction to Public Health Ethics

## Presenter(s)

Michael Keeling, Scientific Advisor, NCCHPP

Laurel Burton, Healthy Settings Advisor, Northern Health

Hailey Morton, Project Officer, CPHA

## Facilitator(s)

Kristin Read, Research Coordinator, NCCMT

January 27, 2021

1:00 p.m. - 2:00 p.m. (EST)

# Housekeeping

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- Chat (exchanges with all participants)
- Q & A (questions for speakers, technical questions, vote for questions)
- The webinar will be recorded, including the chat and Q & A boxes, so please keep that in mind in any exchanges
  - The recording will be available on the NCCHPP website
- Polling questions
  
- Evaluation form will be sent by email

# Poll Question 1

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**How many people are watching today's session with you?**

- A) Just Me
- B) 2-3
- C) 4-5
- D) 6-10
- E) >10

  
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Centre de collaboration nationale  
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des maladies infectieuses  
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# Poll Question 2

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**Q1. How would you describe your level of knowledge with regards to public health ethics?**

- A) Low
- B) Intermediate
- C) Advanced

**Q2. Your knowledge stems mainly from:**

- A) Formal sources (reading or doing research)
- B) Practical experience (I work on ethical issues in my practice)
- C) Both

# Presenter(s)

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Michael Keeling,  
Scientific Advisor,  
NCCHPP



Laurel Burton, RD  
Healthy Settings Advisor  
Population and Preventive  
Public Health  
Northern Health



Hailey Morton,  
Project Officer  
Canadian Public Health  
Association

# Land acknowledgment - NCCCHPP

We acknowledge that we are on an age-old Indigenous territory, a place of meeting and diplomacy between peoples and the site of the signing of the Great Peace treaty. We thank the Kanien'keha'ka (Mohawk) nation for their hospitality on this unceded territory.



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# Let's start with a case...

“Patient A is a 55-year-old African American woman, COVID positive, and history of uncontrolled diabetes.

Patient B is a 60-year-old White man, COVID positive, and no comorbidities.

Both need the 1 ventilator available.

The triage team reviews medical facts only and scores accordingly

Patient B scores better and receives vent.

Review reveals that 5 of the last 6 ventilator decisions have gone to White patients over African American patients.

Inequities noted.”

Sederstrom, N. O. (2020). *Unblinded: Systematic racism, institutional oppression, and colorblindness*. Bioethics.net, May 7, 2020.

<http://www.bioethics.net/2020/05/unblinded-systematic-racism-institutional-oppression-and-colorblindness/> <http://www.bioethics.net/2020/05/unblinded-systematic-racism-institutional-oppression-and-colorblindness/>

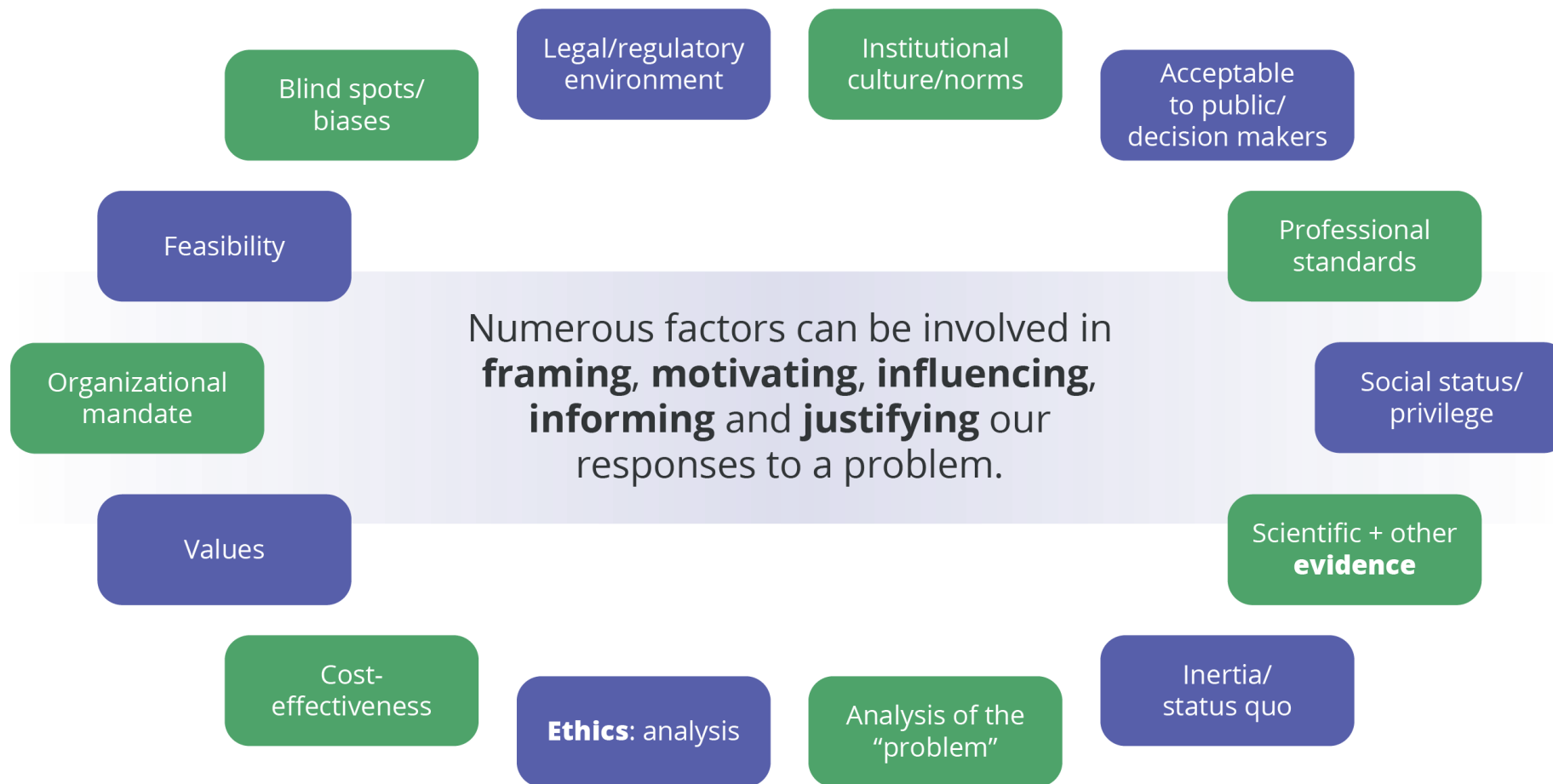


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# Why Public Health Ethics?



These are just a few among many. All of these are important and call for critical attention.



# Course development

2016

- U of M literature scan; 2-year research partnership

2017

- 2 Canada-wide surveys with U of M;
- NCCHPP published survey results

2018-20

- Testing and course development with U of Waterloo MPH program and learning centre

2018-19

- Course content reviewed by 11 professionals/experts

2019

- Tested material with 3 Ontario PH units; partnership with Public Health Training for Equitable Systems Change (PHESC)

2019

- 8 MOHs and experts interviewed for video clips to add to course content

2020

- Course published in English and French in October

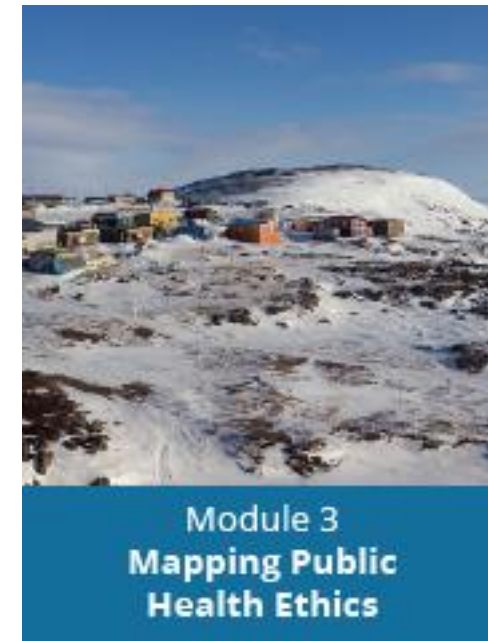
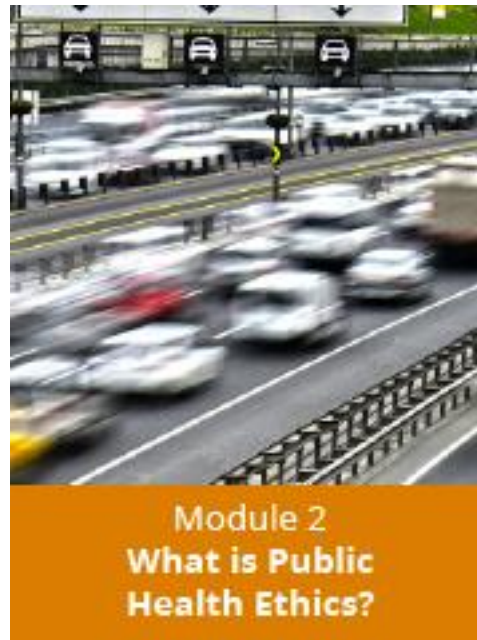


# Learning objectives

- Describe different ways of looking at the field of public health ethics and relate these to the aims, practices and policies of public health.
- Apply ethical concepts, frameworks, values and principles.
- Identify ethical issues that arise in connection with case studies, policies, programs or professional practice.
- Deliberate to bring ethical values into play to inform decisions about a policy, program or course of action.
- Find, use and contextualize additional resources in order to add to your knowledge and experience in public health ethics.



# 6 Modules - 5 hours



# 6 Modules - 5 hours



Module 4  
Values and Principles in  
Public Health Ethics



Module 5  
Frameworks



Module 6  
Practice with  
Case Studies



# Videos and case studies



# Presenter

Laurel Burton, RD  
Healthy Settings Advisor  
Population and Preventive Public Health  
Northern Health  
Prince George, BC



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# Presenter

Hailey Morton  
Project Officer  
Canadian Public Health Association  
Ottawa, ON  
[www.cpha.ca](http://www.cpha.ca)



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# Questions and discussion


For any other questions or for ethics resources, please send a note:

[michael.keeling@inspq.qc.ca](mailto:michael.keeling@inspq.qc.ca)



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# Ethics resources from NCCHPP

Course – An Introduction to Public Health Ethics

<https://www.ncchpp.ca/ethics>

Online course videos – An introduction to public health ethics

<https://www.youtube.com/playlist?list=PLNWUsONW1NHKByYnDkqHAFpoCXcGuIGa4>

Public Health Ethics and COVID-19: Selected Resources

<http://www.ncchpp.ca/823/COVID-19.ccnpps>

Collection of Adapted Summaries of Public Health Ethics Frameworks and Very Short Case Studies

[http://www.ncchpp.ca/127/publications.ccnpps?id\\_article=1525](http://www.ncchpp.ca/127/publications.ccnpps?id_article=1525)

Repertoire - Ethics Frameworks for Public Health

<http://www.ncchpp.ca/708/repertoire-of-frameworks.ccnpps>



# Webinar Evaluation

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**Your feedback is important!**

**Please complete the post-event evaluation:**

<https://surveys.mcmaster.ca/limesurvey/index.php/172172?lang=en>



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# Thank you!

**For more information:**

**NCCMT website: [www.nccmt.ca](http://www.nccmt.ca)**

**Contact: [nccmt@mcmaster.ca](mailto:nccmt@mcmaster.ca)**

**NCCHPP website: [www.ncchpp.ca](http://www.ncchpp.ca)**

**Contact: [ncchpp@inspq.qc.ca](mailto:ncchpp@inspq.qc.ca)**