## Mapping a policy field Using an 'advocacy coalition framework'

François Gagnon Vancouver, November 24, 2010



Vertre de coseconsion nationale sur les politiques publiques et la santé National Collaborating Centre Institut national de santé publique Québec 🖬 🖬

#### Goal

#### Provide you with an analytical tool to map the networks of actors involved in policies of concern to you and the possibilities for changing them



Centre de colaboration nationale sur les politiques publiques et la santé National Optigiborating Centre de santé publique

# The advocacy coalition framework (ACF): a central insight

Public policies can be understood as the effect of power relations between coalitions of actors



Centre de cosaboration nutionaie sur les politiques publiques et la santé National Collaborating Centre de santé publique

## Other insights from the ACF

## Coalitions

## • Stability and change

• Types of actors



varies politiques publiques et la santé National Collaborating Centre Institut national de santé publique Québec 🖬 🖬

## Working in groups: how?

### Three working groups

(1)Parking supply reduction
(2)Traffic calming interventions
(3)Improved access to neighbourhood services



Cantre de colaboration nationale sur les politiques publiques et la santé Vational Collaborating Centre



## Working in groups: how?

Three 'steps':

Identify coalitions
Analyze actors' positions & interests and relations to one another
Identify possibilities for changes



antre de collaboration nationale ur les politiques publiques et la santé lational Collaborating Centre



### 1. Identify coalitions

 Identify the coalitions by making explicit (1)their positions and interests towards your proposition and (2)the groups or activities' they support

 DEF: groupings of actors that conceive of policy problems and solutions in a similar manner and that coordinate to defend or promote them





#### 2. Analyze actors and relations

List actors and analyze their respective positions and interests with regards to (1) your proposition, and (2) the relationships of the actors to one another



Cantre de colaboration nationale aur les politiques publiques et la santé Vational Osliaborating Centre de santé publique Québec 🖬

### 3.Identify possibilities for changes

-Are there contextual transformations that could change some actors' interests?

–Actors you had not seen before? How can your proposition interest actors in the opposing coalition?

-Are there actors (actual or potential) who are not there and who could be interested?



vur les politiques publiques et la santé National Collaborating Centre Institut national de santé publique Québec 🖬

#### And now.

- Appropriate and mutilate
- Keep your map active: changes = work in progress
- For time's sake: pick-up technique
- Need discussion or feedback on transportation and transportation related-policies? I know a little about that.



