A vertical collage of three images is positioned on the left side of the slide. The top image shows a woman smiling while holding a young child. The middle image shows a woman in blue medical scrubs with a stethoscope around her neck, smiling. The bottom image shows a person in an orange shirt walking in a field with trees in the background.

Using Knowledge Exchange Activities to Guide Evidence Synthesis and Inform Policy Processes

Karen Weir, Program Lead, CPHI
Canadian Institute for Health Information
Presentation at CPHA Conference
June 13, 2012 • Edmonton, Alberta

Thank you to Andrew Taylor for work on previous presentations related to policy dialogues.

Outline

- > Highlight findings from engagement activities
- > Identify how our methods have changed over time
- > Offer some ideas for collaborative activities



Policy Dialogues

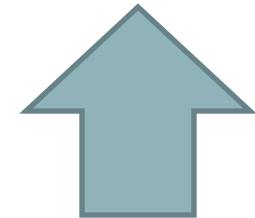
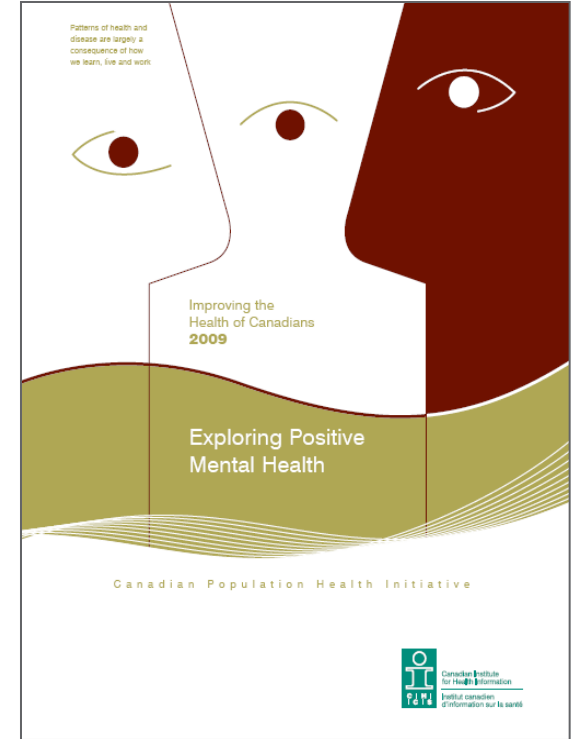
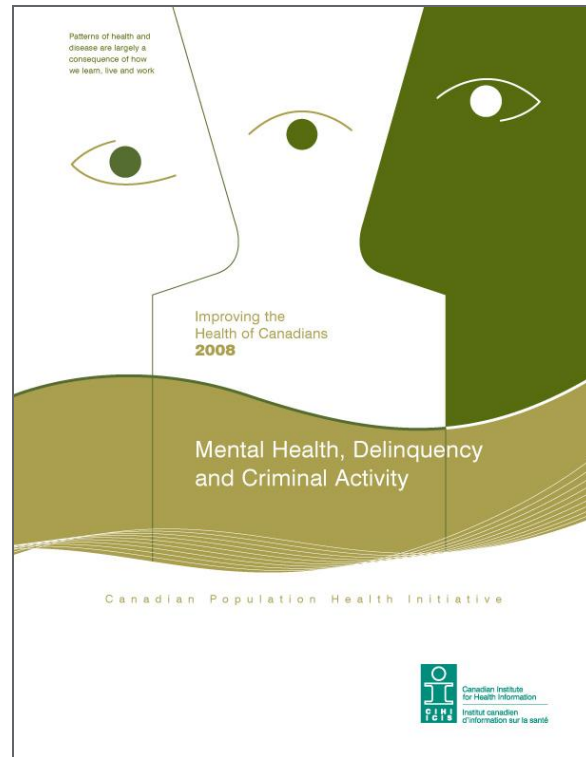
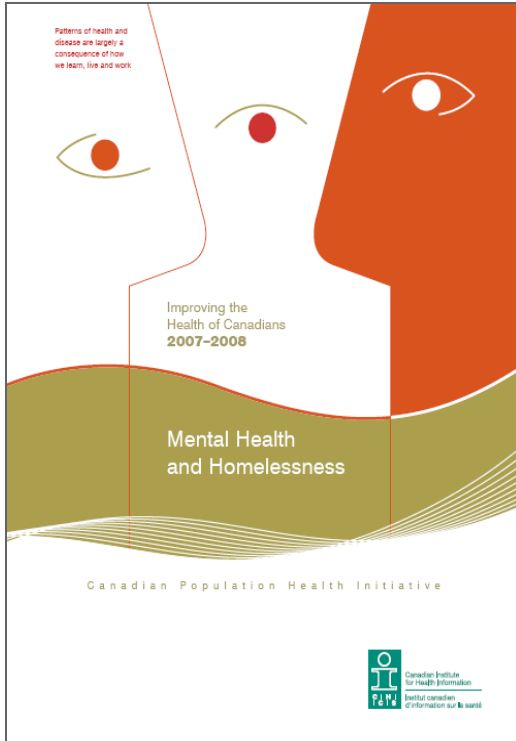
Policy dialogues . . . draw on several forms of evidence to facilitate discussion about how and in what contexts evidence can be used to take action, and . . . work to engage various stakeholder groups in decision-making processes . . .

CPHI's Policy Dialogue History

Conducted Six Policy Dialogues Since 2008

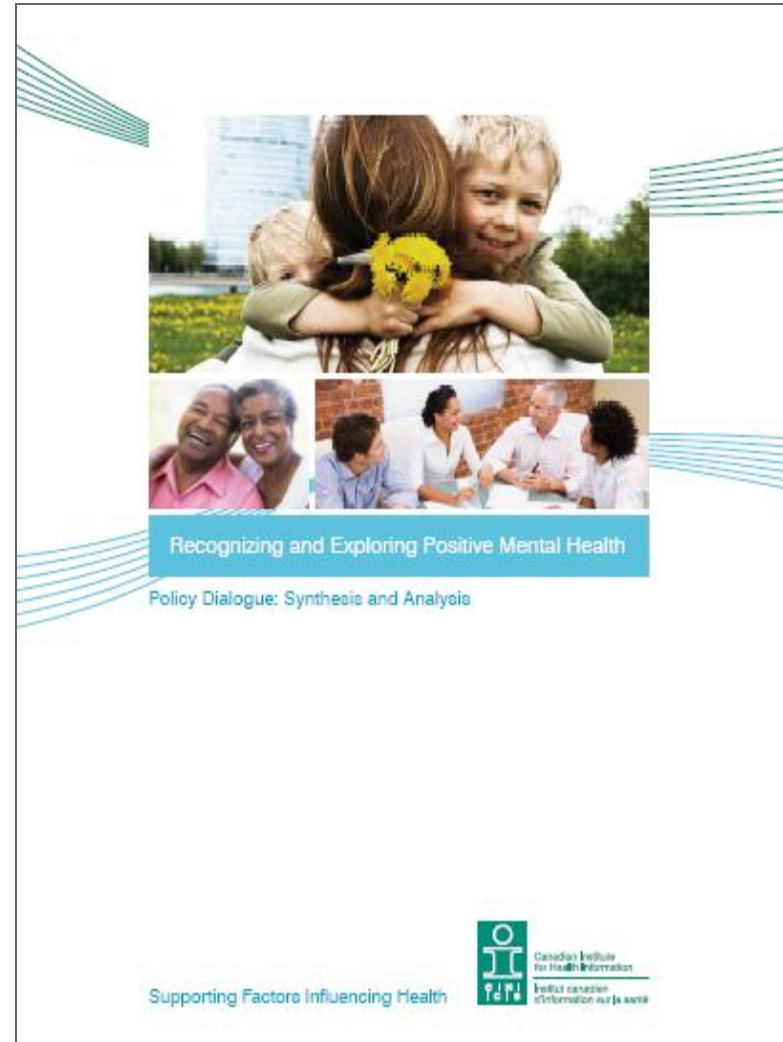
- > Improving the Health of Canadians: Mental Health and Homelessness (May 2008)
- > Mental Health: Delinquency and Criminal Activity (February 2009)
- > Reducing Gaps in Health (September 2009)
- > **Recognizing and Exploring Positive Mental Health (May 2010)**
- > **Sharing Knowledge—Building Links—Advancing Research, Policy and Practice on the Built Environment (March 2011)**
- > Measuring Health System Efficiency Stakeholder Dialogue (November 2011)





Recognizing and Exploring Positive Mental Health

Invitational Policy Dialogue



How Did We Engage Participants?

- > Approximately 50 participants with broad representation
- > Pre- and post-dialogue questionnaires
- > Group discussion for a common understanding
- > Panel presentations with discussion forum
- > Visioning exercise and group work around identifying practical and realistic actions



Findings—Discussion Forum

- > Context, determinants and equity matter
- > Capacity- and relationship-building matter
- > Evidence and evaluation matter

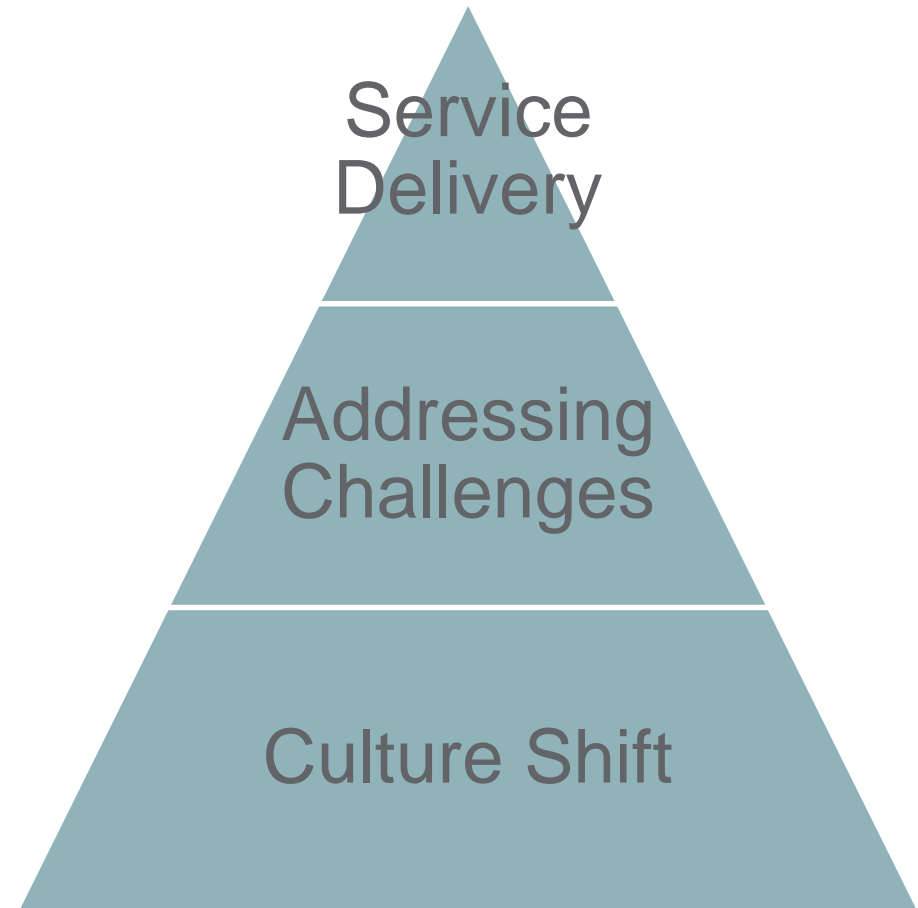


How Did Our Methods Evolve?


How did our audience change?

How did our methods of engagement change?

What was the impact of this change?




Built Environment and Health



Urban Physical Environments and Health Inequalities: A Scoping Review of Interventions

Factors Influencing Health



Canadian Institute for Health Information
Institut canadien d'information sur la santé



Policy Dialogue

- > Create an opportunity for knowledge transfer, exchange and application
 - Share findings and experiences
 - Encourage collaboration
 - Identify priority actions

- > First Day—Consult with experts on the concept of health equity and to identify additional interventions

- > Second Day—Dedicated to group work and plenary sessions to identify, develop and refine actions



Policy Dialogue

- > Four common actions:
 - Ensure leadership
 - Create a clear and coordinated plan
 - Synthesize current research
 - Profile potential action



Common Findings Across All Dialogues and Workshops

- > Increasing access to information
- > Supporting collaboration and partnerships
- > Encouraging a role for everyone
- > Valuing holistic strength-based approaches
- > Aligning activities across governments and sectors
- > Addressing basic needs and creating supportive environments



Challenges in Collaboration

The right stakeholders?

The right methods?

The right questions?

The right communication?

The right way to stay connected?





Think about how you would apply this in your own setting.

1. **Which aspects** would be better enhanced by a deliberative process than by literature alone?
2. **Who would you invite** to take part in such a process **and why**?
3. **When** in the knowledge synthesis process would you host/hold a deliberative process?



A vertical strip on the left side of the slide contains three small images: a woman holding a child, a person in an orange shirt, and a female healthcare professional in blue scrubs.

Thank you!
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