

Summary of Day:  
Moving Forward on Economic  
Evaluation and Healthy Public Policy

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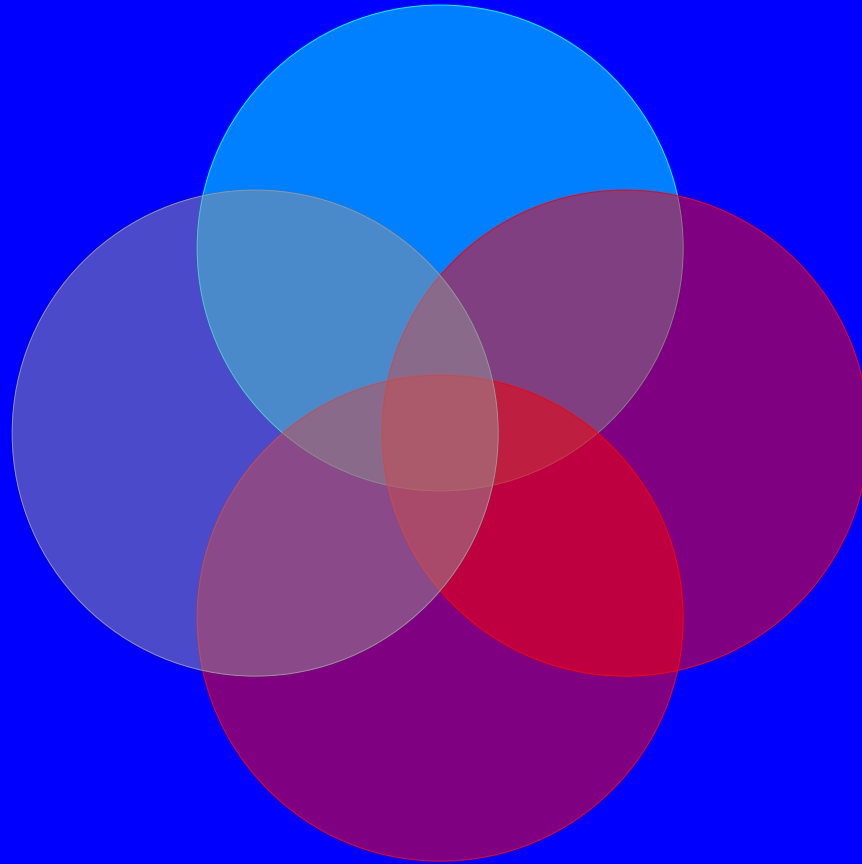
NCCHPP Workshop on Economic Evaluations  
and Healthy Public Policy

March 10, 2009

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SFU

Tools



Decision-Making  
Context

Boundaries

Values

# Tools

- Need for capacity building
  - How collect evidence?
  - How assess evidence?
  - How define boundaries?
- Use and misuse of economic evaluation
- Recognizing and working around limitations
- Need to use same tools as others

# Decision-Making Context

- Still Prevention vs. Cure
- Disease focus vs. policy focus
- \$ as a form of cross-communication
- Money talks, talking point
- Speak to loud voices
- Evidence only one input to decision-making
- Inherently complex

# Values

- What is asked?
- Who is asked? Who gives input?
- What counts? Who counts?
- Keep doing vs. Stop doing
  
- Economic benefit of healthy public policy
- Investment in evaluation

# Boundaries: Many “Multi”s

- Multi-level, multi-intervention
- Multi-objective
- Multi-jurisdictional
- Multi-perspectives

# More Boundaries

- Definitions
- Scope
  - Generalizability vs. Local Applicability
- Simplicity vs. Complexity
- Precision vs. Balance
- Full economic evaluation vs. pieces
- Public vs. private (cost-shifting)

# What's Missing

- Mental health issues
- Poverty reduction
- Early childhood interventions
- Different methods of delivering public health interventions
- Health disparities
- Social inequities

# Pressing Issues

- Obesity
- Diabetes
- Injury
- Social determinants of health
- Healthy birth outcomes
- Addiction

# Where To Go?

- Work on definitions
- Address emerging issues
  - Policy
  - Methodological
- Review countries using economic evaluation for health public policy
- Environmental scans
  - What has been done (burden of program)
  - What are policy makers thinking of doing?

## Where To Go? (2)

- Immediate focus on quick win, strong case
- Also use historical examples to make case
- Focus on building cross-sector collaborations
  
- Elaborate on interventions and categories in tables
- Consider costs and benefits in tables